



## MEDIA FACT SHEET

The Frisco Family Fun Ride is like no other ride in the country. Our course is a 1/2 mile loop with aid stations so that riders of all levels can enjoy their bike and simply ride without the pressure of a preset distance or hundreds of dollars to raise.

The Frisco Family Fun Ride is a **FREE** event and is completely subsidized through the generosity of local and national sponsors.

Our Ride is a non-profit association dedicated to providing families a safe place to ride their bikes, teach new riders bicycle safety, inspire children to engage in a healthy lifestyle and present nutrition information in a fun way, all while providing families a chance to meet their neighbors and foster a sense of community.

### 2007 QUICK FACTS

Number of participants: 133  
Number of volunteers: 24  
Number of sponsors: 10  
Number of expo vendors: 18  
Number of clowns: 2  
Number of bounce houses: 1  
Silent auction items: 23  
Number of training wheels: 9

### THE FRISCO FAMILY FUN RIDE

5405 Golden Sunset Court  
Frisco, Texas 75034

214.802.9795  
972.322.1610

[www.friscofamilyfunride.org](http://www.friscofamilyfunride.org)

[info@friscofamilyfunride.org](mailto:info@friscofamilyfunride.org)

### 2007 FINANCIAL FACTS

Total event expense: \$15,000

Event expenses include but are not limited to: Goody bags, T-shirts, Event Insurance, City Permits, Refreshments, Marketing/Advertising, Expo Tents and Tables, Transportation, Facilities, Road barriers, Aid Stations, Registration, etc...

### MEDIA INQUIRIES

Need more information for an upcoming article or wish to schedule an interview? Contact Michael Morris at 972.322.1610 or at [mmorris@friscofamilyfunride.org](mailto:mmorris@friscofamilyfunride.org)

### EXECUTIVE STAFF

Michael Morris, Event Director • Jennifer Hays, Event Director • Rodney Crowe, Event Director • Brian Pierce, Webmaster  
Bear, Official Mascot